



## Joint News Release

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### **BASF names Quadra Chemicals as new distributor for its Mining Solutions Business in Canada and Alaska**

MISSISSAUGA, ON, May 15, 2019 – BASF entered an exclusive agreement with Quadra Chemicals Ltd., to represent its mining solutions portfolio of products in Canada and Alaska effective May 15, 2019.

“Quadra’s network of supply locations and personnel in the mining industry will enable us to respond to customers’ needs quickly and efficiently,” said Robert Leary, Sales Leader BASF’s Mining Solutions business for U.S. & Canada. “Partnering with Quadra is a key component of our strategy to bring new innovations to the market place and streamline our supply to efficiently serve our current and future customers.”

BASF’s Mining Solutions business offers a diverse range of mineral processing chemicals and technologies to improve process efficiencies and support the economic extraction of valuable resources.

“Partnering with a world-renowned producer such as BASF allows us to continue to provide technologies and innovations, which will help to ensure our client’s competitiveness in the market,” said Rubens Verni, Business Manager Mining Group of

Quadra Chemicals Ltd. “We are excited about this new partnership and look forward to working in collaboration with BASF.”

This is the second portfolio that Quadra is representing for BASF, following an agreement to represent its portfolio for micronutrient products in Canada earlier this year.

### **About BASF**

BASF Canada, headquartered in Mississauga, Ontario, has approximately 1190 employees at production facilities and offices located across Canada. BASF Canada is a subsidiary of BASF SE, and an affiliate of BASF Corporation. To find out more about BASF’s activities in Canada, visit [www.basf.ca](http://www.basf.ca) or follow us on Twitter [www.twitter.com/basfcanada](https://www.twitter.com/basfcanada).

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 20,000 employees in North America and had sales of \$19.7 billion in 2018. For more information about BASF’s North American operations, visit [www.basf.com](http://www.basf.com).

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 122,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of around €63 billion in 2018. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at [www.basf.com](http://www.basf.com).

### **About Quadra**

Quadra is a leading partner of chemical and ingredient products, specialized services and innovative solutions in Canada, and targeted sectors in the North American Resources Industry. We are proud to have exclusive partnerships with many of the world’s best manufacturers. Quadra has also earned preferred-supplier status with Canada’s most successful and respected companies. Our commitment to service excellence ensures there is a team of dedicated professionals ready to address challenges and deliver success. Thanks to industry expertise and extensive market knowledge, we respond quickly to changing market dynamics and emerging industry trends. Our National infrastructure ensures we offer coast-to-coast market coverage, from densely populated cities to remote locations. Quadra’s logistical

experts strategically utilize our distribution locations in an effective and cost-efficient manner. For 40 years we have remained one of the top privately owned chemical distribution companies in Canada. For more information about Quadra Chemicals Ltd., visit [www.quadra.ca](http://www.quadra.ca).